

GUIDELINE

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Saramonic Air

Pocket-Sized Wireless Microphone with Mic In

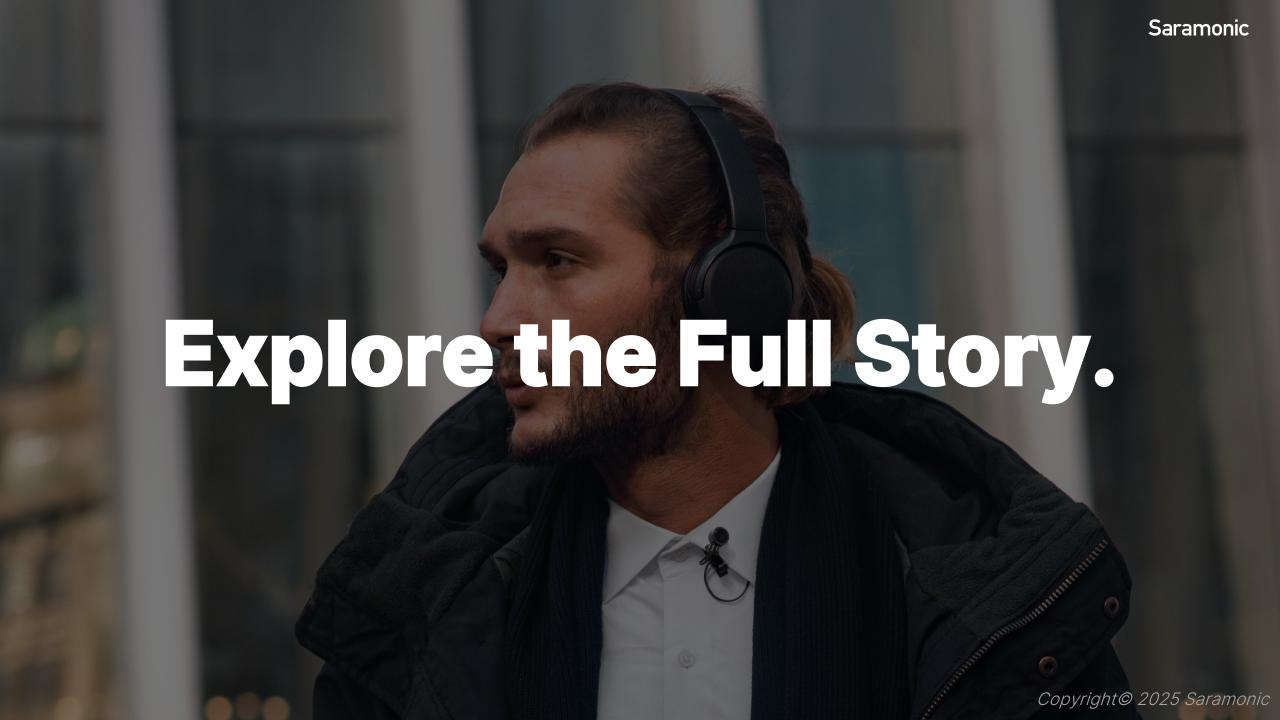






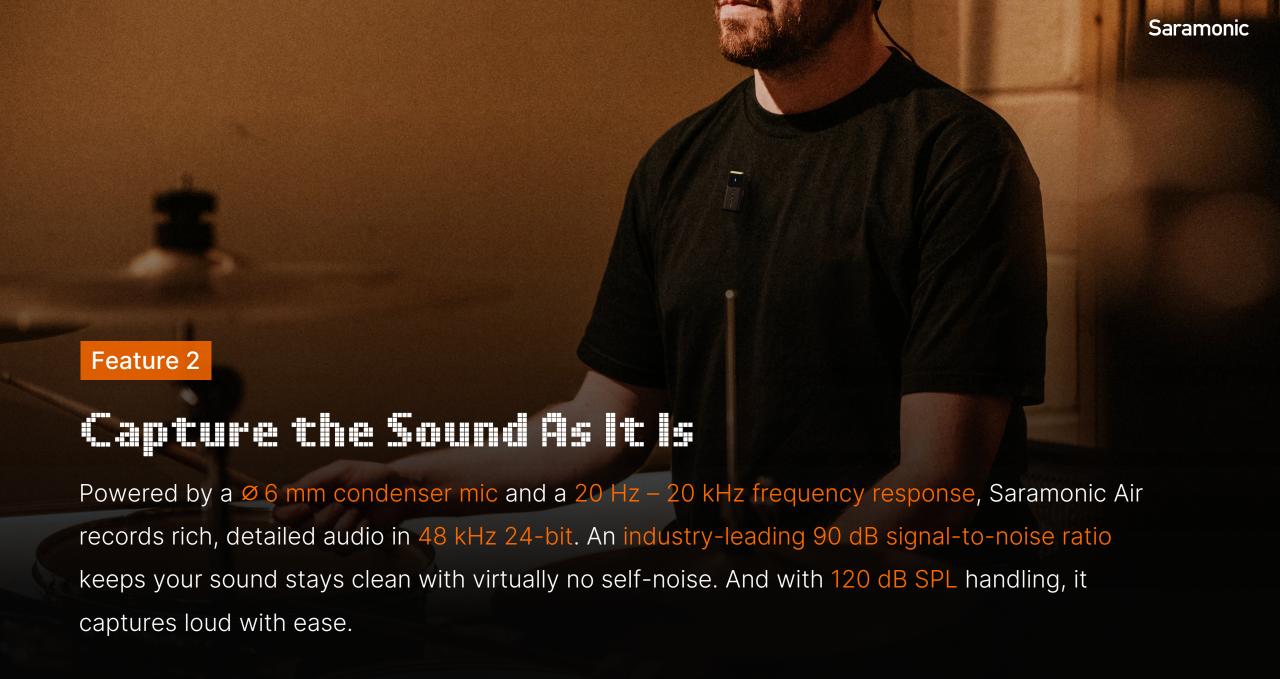
Saramonic Air is a pocket-sized wireless microphone that delivers richer, fuller sound than ever in an ultra-compact form. An industry-leading 90 dB signal-to-noise ratio keeps your sound clean with virtually no self-noise, while 120 dB max SPL handles volume spikes with ease. Step up your audio clarity with the exclusive Ø 9.7 mm lav mic. Its Ø 6 mm diaphragm is 1.5× larger than standard, picking up every detail from deep bass to crisp highs. The retro look turns heads, and the see-through window on case keeps everything in view. From daily vlogs to music production and interviews, Saramonic Air is your ideal go-to audio companion.







From daily vlogs to interviews and short dramas, clear sound makes the shot. Saramonic Air takes clarity to a new level with an exclusive Ø 9.7 mm lavalier mic. Its Ø 6 mm diaphragm is 1.5× larger than standard, capturing vocals and instruments in full detail, from deep bass to crisp highs. And the rounded shape fits easily, with the front pickup reduces plosives. Clean look on camera.





Seelt, Hearlt, Take Full Control

Saramonic Air makes it easy to monitor your recording in real time. The 1.05" color display shows key settings at a glance. You can adjust gain, noise cancellation levels, and output modes with simple button presses. And a 3.5 mm headphone jack enables instant sound feedback. Take full control of your sound.



Striking Retro

Saramonic Air brings a bold retro styling. Just 11 g, the mic clips on light and clean with geometric lines in galactic gray. Tactile buttons add a playful 90s vibe. The metal charging case stands out too — with a see-through top window that keeps everything in view. Slim and pocketable. Flip it open. Lights on. Ideas on.

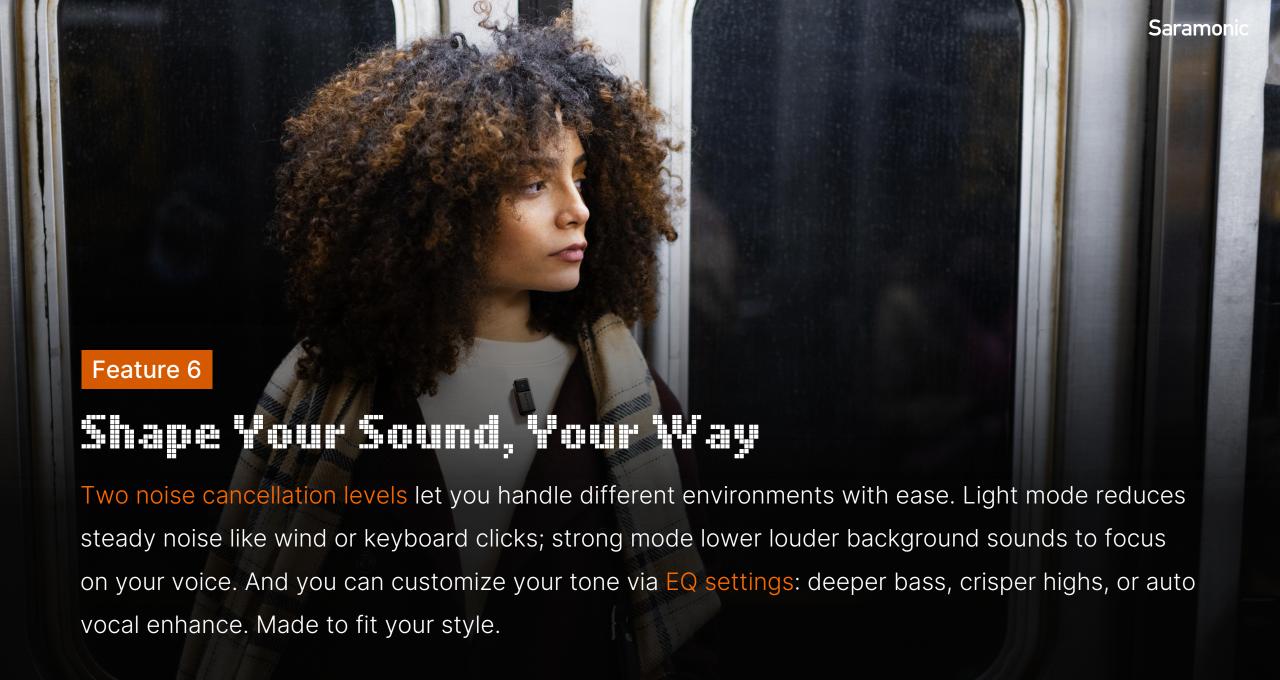


Keep Loud Clear

Sudden peaks? Handled. Saramonic Air features a smart limiter that smooths out sudden volume spikes before they distort. And with a -6 dB safety track, you get extra room to fine-tune in post. From quiet streets to roaring trains, your sound always stays true.









Create Without Setup Limits

Saramonic Air features a USB-C adapter and a 3.5 mm port, with optional Lightning and hot shoe adapter support, so you can easily connect to phones, computers, and cameras. Dual output lets you shoot and stream at once. The receiver powers on with your camera, and the transmitter can trigger phone recording. Set the shot. And start rolling.

Power That Keeps Up

The mic runs up to 10 hours, the receiver up to 6.5 (with screen on) and support charging while in use. The case recharges all three units 1.5× for up to 48 hours of total use, with LEDs showing battery levels at a glance. Power that keeps up with your livestreams, vlogs, and more.









Take A Closer Look



Saramonic

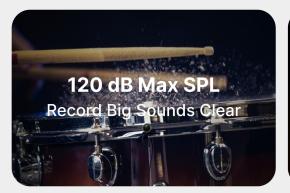






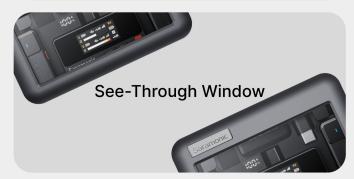


≥90 dB SNR
Studio-Quality Sound









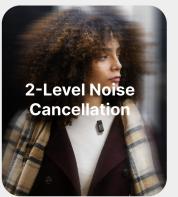






Pocket-Sized Wireless Microphone with Mic In











Quick Sp

Sample Rate / Bit Depth 48 kHz / 24-bit Signal-to-Noise Ratio > 90 dB 120 dB **Max SPL Output Mode** Mono / Stereo / Safety Track **Noise Cancellation** Yes **Frequency Response** 20 Hz - 20 kHz 25 ms Latency **Low Cut** 150 Hz / 75 Hz **Transmission Range** 300 m **Built-in Mic** Ø 6 mm Condenser Mic Clip Metal / Non-removable / Non-rotatable **Supports Mic in** Yes **Lav Mic Capsule Size** Ø 9.7 mm **Lav Mic Diaphragm Size** Ø6 mm **Lav Mic Dynamic Range** 101 dB **Lav Mic Max SPL** 120 dB Monitoring Yes Playback without Unplugging Receiver Yes **Charging while Recording** Yes Supports Dual Device Output Yes 3.5 mm TRS **Female Connector** USB-C Yes Lightning Optional Transmitter: 10 hours **Battery Life** Receiver: 6.5 hours Charging Cycles for TX and RX 1.5 **Charging Case Battery Capacity** 1300 mAh

Saramonic

Comparison

Brand	Saramonic	Saramonic	RODE	DJI	Hollyland
Model	Air	Blink500 B2+	Wireless Micro	Mic Mini	Lark M2S
Price	\$139 (without lav mic) \$159 (with 2 lav mics)	\$130	\$139	\$169	\$149
Launch Date	2025.6	2024.4	2024.11	2024.11	2024.12
Sample Rate / Bit Depth	48 kHz 24-bit	48 kHz 24-bit	48 kHz 24-bit	48 kHz 24-bit	48 kHz 24-bit
Signal-to-Noise Ratio	≥90 dB	≥80 dB	≥73 dB	≥70 dB	≥70 dB
Max SPL	120 dB	120 dB	135 dB	120 dB	116 dB
Frequency Response	20 Hz - 20 kHz	20 Hz - 20 kHz	20 Hz - 20 kHz	20 Hz - 20 kHz	20 Hz - 20 kHz
Built-in Mic	Condenser Mic	Condenser Mic	Silicone Mic	Condenser Mic	Condenser Mic
Transmission Range	300 m	150 m	100 m	400 m	300 m
Latency	<25 ms	<25 ms	<25 ms	<25 ms	<25 ms
Noise Cancellation	√ (2 levels)	√ (2 levels)	×	√ (2 levels)	√ (2 levels)
Mute	√	√	√	√	√
Mic In	√	×	×	×	×
Limiter	√	×	×	✓	×
Output Mode	Mono / Stereo / Safety Track	Mono / Stereo / Safety Track	Mono / Stereo / Safety Track	Mono / Stereo / Safety Track	Mono / Stereo
EQ Tuning	√	×	×	×	×
Low Cut	√	√	×	√	×
Monitoring	√	✓	×	×	×
Playback	√	√	×	√	√
APP Control	√	×	√	√	√
RX Power On with Camera	√	×	×	✓	×
Display on RX	√	√	×	×	×
TX Diamension	36 × 16 × 13.2 mm	45 × 31.6 × 13 mm	40 × 20 × 17 mm	26.5 × 26 × 15.9 mm	13 × 6.3 mm (front)
TX Weight	11 g	23 g	12 g	10 g	7 g
3.5 mm Jack	√	√	×	√	√ (combo ver. only)
USB-C	✓	√	√	√	✓
Lightning	√	√	√	√	√ (cable, not adapter)
SONY MI Hot Shoe Compatible	√	×	×	√	×
Battery Life	TX: 10 hours RX: 6.5 hours (with screen on); 9.5 hours (with screen off)	TX: 20 hours RX: 16 hours	TX: 7 hours RX: Powered by Connected Device	TX: 11.5 hours RX: 10.5 hours	TX: 9 hours RX: 8.5 hours
Charging while Recording	√	√	×	√	×
Charging Cycles for TX and RX	1.5	1	2	3.6	2

Packing List

Saramonic Air-01

Transmitter × 2

Receiver × 1

Charging Case x 1

USB-C Adapter x 1

USB-C to USB-A Data Cable x 1

3.5 mm TRS to TRS Cable x 1

Magnet × 2

Receiver Belt Clip x 1

Fur Windshield × 2

Silicone Plug x 1

Carrying Bag x 1



Packing List

Saramonic Air-02

Transmitter × 2

Receiver × 1

Charging Case x 1

Lavalier Microphone × 2

USB-C Adapter x 1

USB-C to USB-A Data Cable x 1

3.5 mm TRS to TRS Cable x 1

Magnet × 2

Receiver Belt Clip x 1

Fur Windshield × 2

Silicone Plug x 1

Carrying Bag x 1



Packing List

Saramonic Air-02 (US)

Transmitter x 2

Receiver × 1

Charging Case x 1

Lavalier Microphone x 2

USB-C Adapter x 1

Lightning Adapter x 1

USB-C to USB-A Data Cable x 1

3.5 mm TRS to TRS Cable x 1

Magnet × 2

Receiver Belt Clip x 1

Fur Windshield × 2

Carrying Bag x 1



Marketing Strategy

Press Coverage

Global media launch with 60M+ estimated impressions, including 15+ globally influential tech and photography media. eg. Forbes (91.3M reach), PetaPixel (3.7M), Digital Camera World (2.3M), and 9to5Mac (4.2M).

Influencer Reviews

This campaign featured 100+ tech creators worldwide, generating an estimated 1.3M+ impressions.
eg. Tech Gear Talk (US, 607K), Mark Benett Camera Crisis (CA, 95.5K), Mark Wiemels (AU, 138K), Mathieu Stern (FR, 348K), Fenchel & Janisch (DE, 264K), Frame Rate (ES, 46.2K), DHIARCOM (ID, 3.23M), 散財TV (JP, 94K), and Antikka (UAE, 3M).

^{*} Subscriber counts in parentheses.

Saramonic Story

Saramonic has been dedicated to delivering exceptional sound with professional, durable products since 2012. With over 400 patents, 15 design awards, and 6 pioneering innovations, we serve professionals worldwide, shaping the future of auditory excellence.

Welcome to Saramonic, where passion meets professionalism.

Vision

To Make Your Sound Remarkable.

Mission

Be Your Audio Partner Beyond Imagination.



Global Achievement in 2024

Achievement

Chosen by users worldwide

132₊ 12_{years}

Countries and regions

Acoustic technology innovations

Awards

Esteemed Design Awards









Media Coverage



YD

Photo



Videomaker



PR Newswire



MOVIEMAKER

Photography Photography











"Saramonic has packed a lot of performance into a very affordable two-mic wireless system. There are options to maximize its performance."

Mark J. Pescatore, Content **Director of Systems Contractor** News

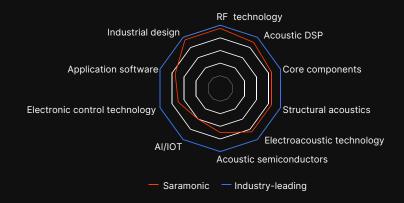
"The combination of features of the Blink 500 B2+ makes it a versatile option specifically for content creators who are starting out."

Nicco Valenzuela, reviewer at fstoppers

"...the ability to turn these recording devices (BlinkMe B2) into advertisements is definitely a great help for creators and studios."

JC Torres, content contributor at Yanko Design

Core Advantages



Contributors TOP10 Teamwork





